

Roberto Febus

aka. Tito Febus



PHOTOGRAPHY PORTFOLIO

A BRAND STORYTELLER



I would describe myself as a passionate photographer and videographer, who's dedicated to amplifying brand stories and captivating audiences.

Currently leading training sessions at Alight Strategic, I empower photographers and videographers to excel in their craft and enhance content creation for diverse brands.

From planning shoots to ensuring brand compliance, I live for the fast-paced world of visual storytelling.



With expertise in the Adobe Creative Suite and Artificial Intelligence, I transform ordinary content into epic experiences.

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I promise I didn't eat all of these. Well... maybe I did.

HOTEL & INFLUENCERS

Yes. I did stay here.

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I have to toot my own horn sometimes.

LIFESTYLE PHOTOGRAPHY

I love meeting new people and working with kids.

WORK FOR GREAT BRANDS

By staying ahead of industry trends, I've incorporated innovative approaches in training programs and content creation for amazing brands I've worked with, such as Mercedes-Benz and other dealerships.



I've had the incredible opportunity to collaborate with renowned brands where I've incorporated innovative approaches to make a meaningful impact. Through carefully crafted training programs, I've had the privilege of empowering teams to reach new heights by providing them with the knowledge and skills they need to succeed.

When it comes to content creation, I strive to create captivating narratives and visuals that truly resonate with audiences. By infusing a touch of creativity and strategic thinking, I've been able to help brands shine brightly in the digital landscape, leaving a lasting impression.



AUTOMOTIVE PHOTOGRAPHY

I meticulously compose each shot to bring out the unique character and craftsmanship of each vehicle, ensuring that every image tells a compelling story.



From capturing the sleek curves of a luxury sedan to freezing a moment of high-performance excitement on the highway, My goal is to showcase the artistry and engineering excellence that define the automotive industry.



Through careful attention to lighting, composition, and post-processing techniques, I aim to deliver images that not only impress but also evoke an emotional connection with the viewer.

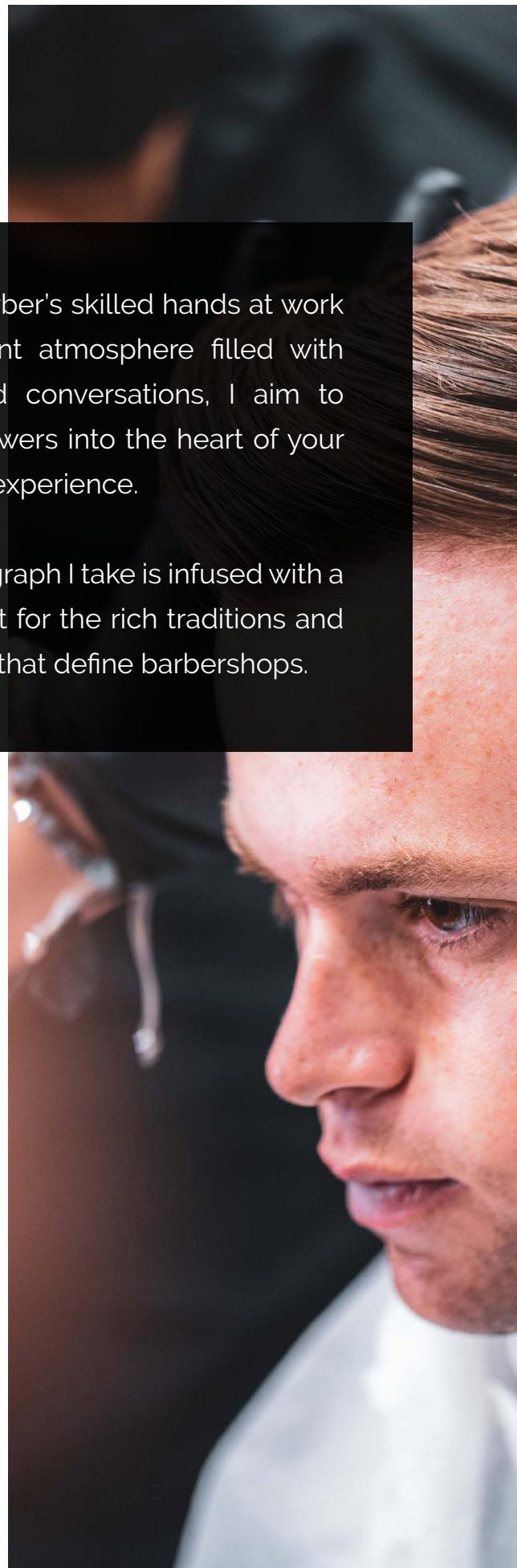


AT THE BARBERSHOP

Working with Marcelo Amado
Cut & Shave, the prestigious
barbershop in Puerto Rico, I
absolutely loved to document
the authentic moments that
unfolded in the amazing
colorfull but classic New York-
style barbershop.

From the barber's skilled hands at work to the vibrant atmosphere filled with laughter and conversations, I aim to transport viewers into the heart of your barbershop experience.

Every photograph I take is infused with a deep respect for the rich traditions and modern flair that define barbershops.

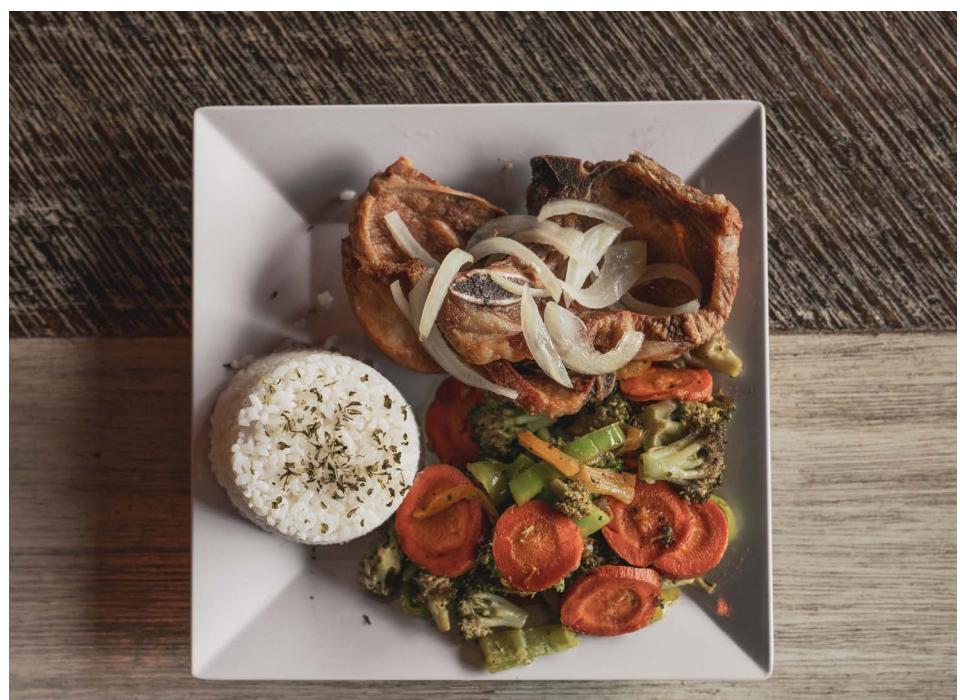






FOOD PHOTOGRAPHY

Whether it's the warm ambiance of a cozy café or the sophisticated elegance of a fine dining establishment, I strive to capture the essence and ambiance that make these culinary experiences unforgettable.





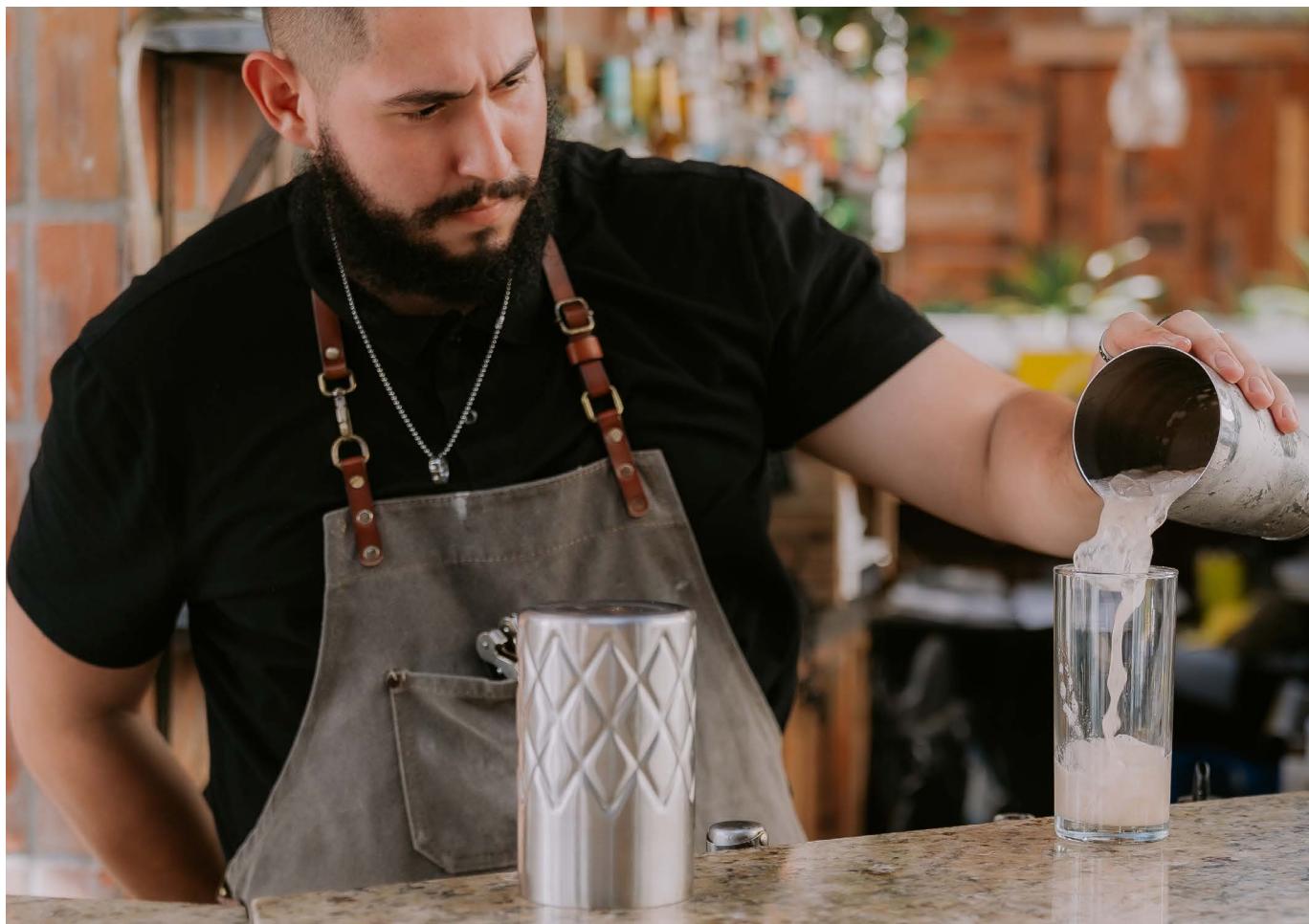
In the bustling coffee shops, I have preserved the moments when the aroma of freshly brewed coffee fills the air and the baristas' expert hands create intricate latte art.

Every picture showcased the amazing environment and textures of delicate pastries, inviting viewers to savor the sweetness with their eyes.

I had the pleasure of meticulously documenting culinary masterpieces plated with a lot of care.

The symphony of flavors presented in each dish has to shine, and the artful arrangement of ingredients needs to showcase the culinary expertise and attention to detail that make these restaurants truly exceptional.







FROM THE BAR

From mouthwatering burgers piled high with savory toppings to artfully crafted cocktails that glisten with temptation, I love to capture the mouthwatering creations that grace the menus of bars and pubs.

Whether it's the hearty comfort of finger-licking chicken wings, the crispy perfection of golden fries, or the artistic arrangement of delectable sliders, I aim to evoke the senses and ignite a craving that can only be satisfied by a visit to the bar.

When it comes to drinks, I'll capture the seductive dance of bubbles in a glass of champagne, the smooth swirls of a perfectly crafted cocktail, or the refreshing allure of an ice-cold beer. Each image will transport you to the vibrant atmosphere of the bar, where laughter echoes and good times are shared.





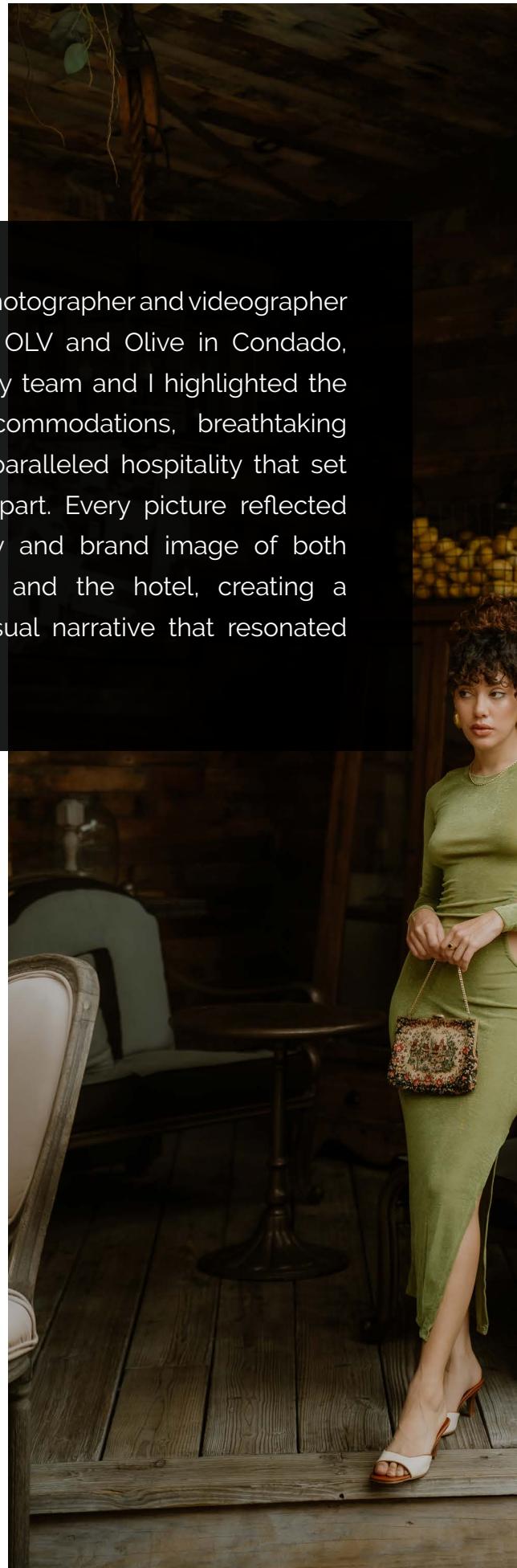


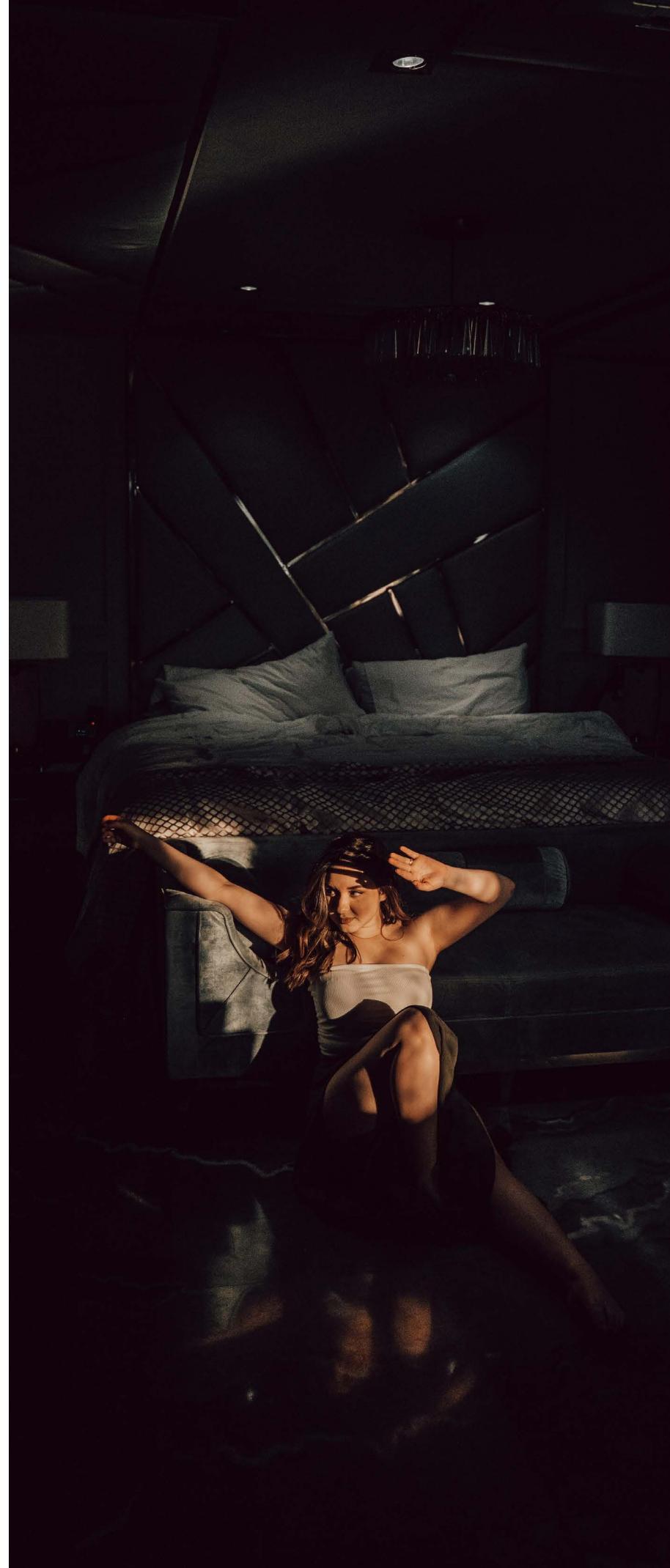
I am very meticulous about the location we are in, the experience, the sounds, and all the rich colors, enticing textures, and exquisite presentations that make these culinary delights so irresistible.

HOTELS & INFLUENCERS

Everything from the most amazing dining experiences, rejuvenating spa treatments, all of it, we documented each moment, inviting viewers to embark on a journey through images and videos.

Working as a photographer and videographer at two hotels, OLV and Olive in Condado, Puerto Rico, my team and I highlighted the awesome accommodations, breathtaking views, and unparalleled hospitality that set these hotels apart. Every picture reflected the personality and brand image of both the influencer and the hotel, creating a harmonious visual narrative that resonated with viewers.



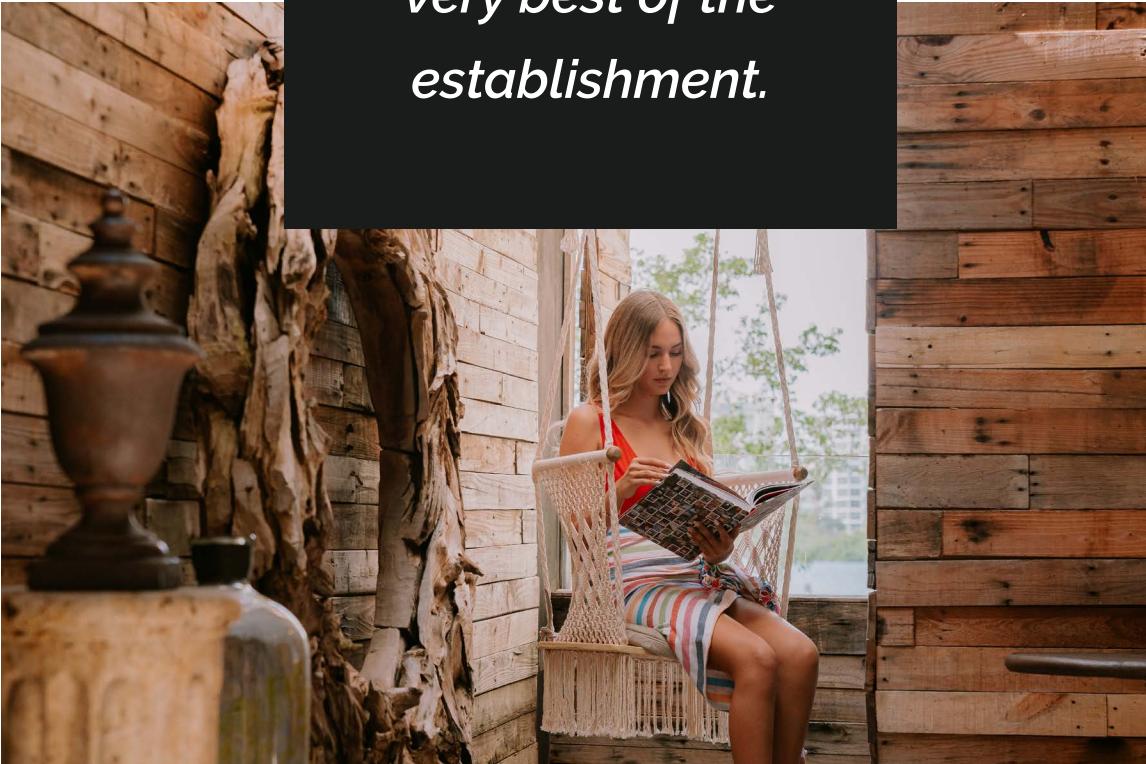
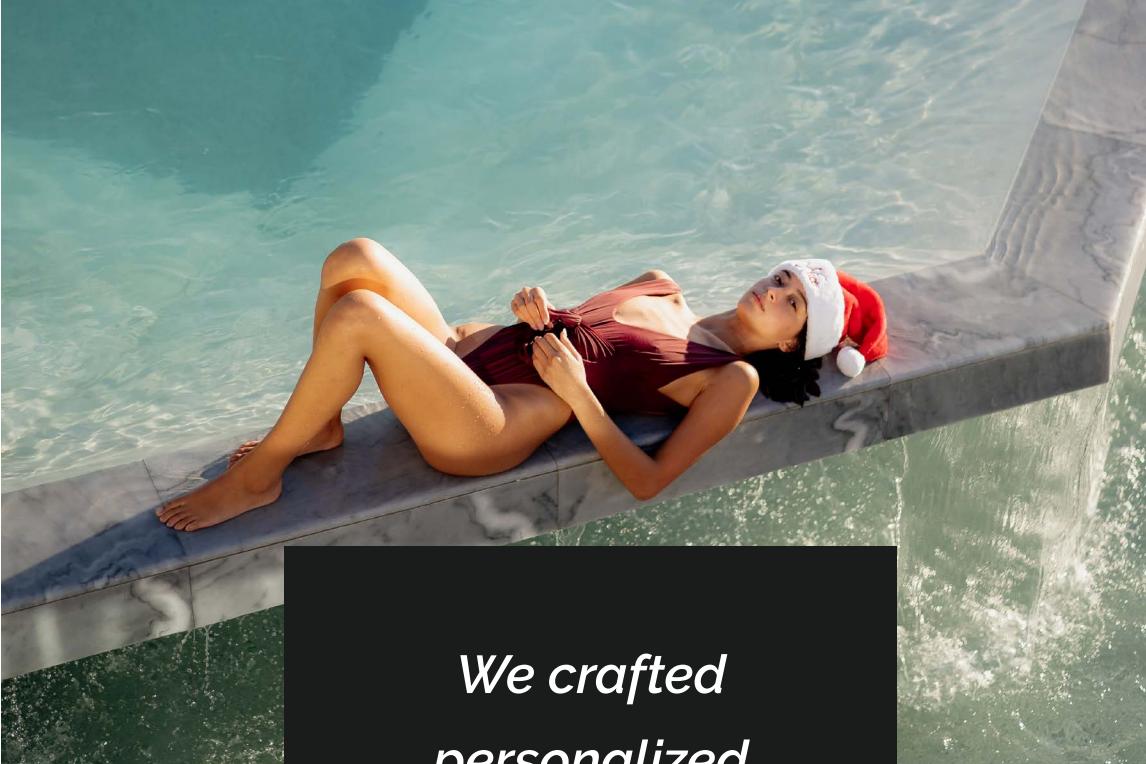




HOTELS & INFLUENCERS

Collaborating closely with the hotel's management team, I curated unforgettable experiences for the visiting influencers, ensuring that their time with us was truly exceptional. From personalized welcome amenities to tailored activities and exclusive access, every moment was captured to reflect the unique blend of luxury and personalized service that defines our hotel.

I sought to show not only the beauty of our hotel but also the genuine connections forged with influential personalities. The visits from these esteemed individuals served as a testament to our reputation and the appeal of our hospitality.



*We crafted
personalized
itineraries that
showcased the
very best of the
establishment.*

CELEBRITIES

NATTI NATASHA

Natti Natasha collaborated with Mercedes-Benz for a year-long social media campaign where she uploaded pictures of herself with her car. I took the pictures for the kickoff of that campaign.

Natti Natasha was named the “Most-Watched Spanish-Speaking Female Urban Artist” on YouTube in 2017, an accolade she nabbed thanks to her music video “Criminal” featuring Ozuna that has over 1 billion views. In March 2019, her debut album *ilumiNATTI* launched at No. 3 on the Top Latin Albums chart.





CELEBRITIES

PRICILA HUGGINS

Working as a photographer and videographer at two hotels, OLV and Olive in Condado, Puerto Rico, my team and I planned and shot a dual-purpose shoot to showcase a bikini line. Priscila was representing and highlight the features of the amazing hotels.

Priscilla Huggins Ortiz is known for *Panama (2022)*, *Model House* and *Sage the Gemini Feat. Nick Jonas: Good Thing (2015)*.

She was named as *Sports Illustrated Lovely Lady of the Day* in May 2017. She was in *Maluma's* music video for "Felices los 4" featuring *Marc Anthony*. The song surpassed 60 million views in 2017.





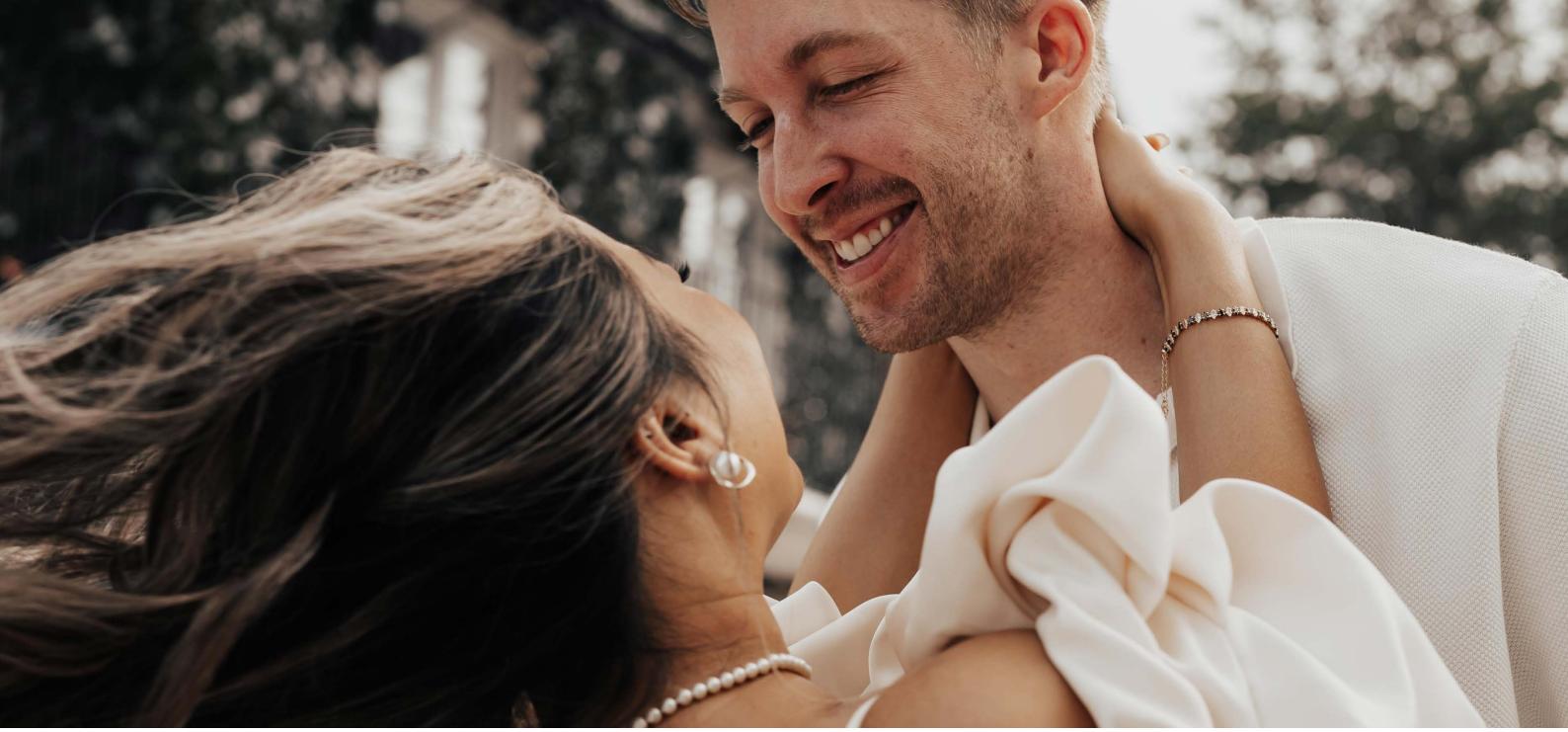


LIFESTYLE PHOTOGRAPHY

I currently work primarily with couples, capturing their most significant moments. From lifestyle shoots with families and their children to engagement sessions and weddings, my wife and I love to meet new people and be part of their journey.



*Find out more at
febusfilms.com*



Engagement shoots hold a special place in my heart as I capture the pure excitement and love between couples embarking on their journey. I work closely with them to create a relaxed and intimate environment where their personalities shine through. I aim to create timeless images that evoke genuine emotions and tell the story of each couple's

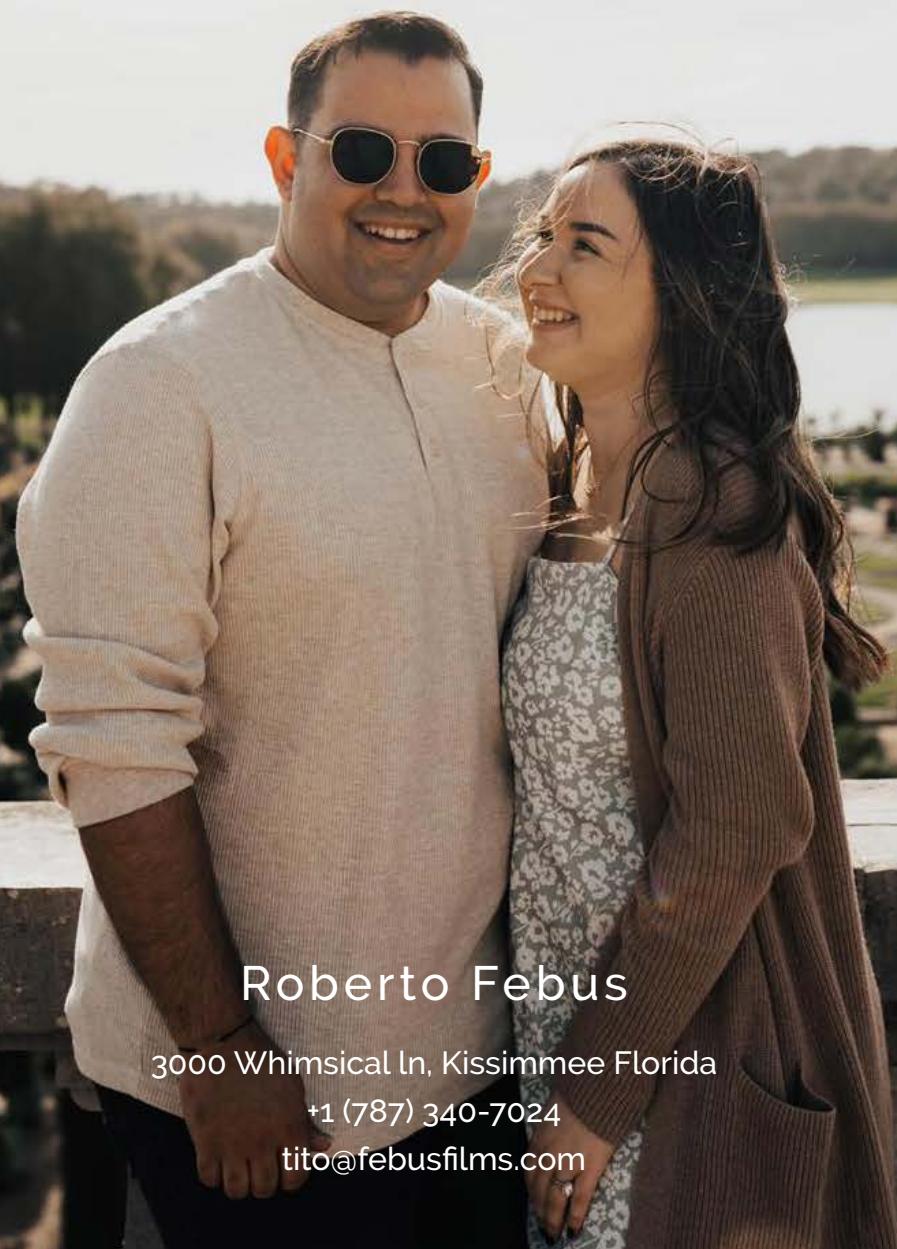
journey. I approach each shoot with a blend of creativity, professionalism, and a deep understanding of the significance these moments hold.

My style is more candid and not posed, preferring prompts and interactions over poses.



For more information about all of my skills, my journey, and my goals, please visit:

www.titofebus.com



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